

CORPORATE PARTNERSHIP PROGRAM



JOIN THE FUN! PARTNER WITH US.

Y(OUR) AUDIENCE IS WAITING

Fox Valley Park District offers dynamic platforms and experiences to reach your potential customers. From onsite presence at our events to seamless inclusion in our marketing outreach, we help get you in front of the MOST people for the BEST value. Businesses that partner with us stay with us, thanks to our key advantages:

- **UNMATCHED REACH**

Our facilities are Where Fun Begins! for 1.5 million annual visitors. Your audience connects and pursues their passions at our dynamic community centers, facilities and signature events.

- **TARGETED DEMOGRAPHICS**

We have programs and events that naturally align with your ideal consumer. Arts, athletics, preschool, fitness and wellness, nature, active adults and more – it's all happening at Fox Valley Park District.

- **POSITIVE COMMUNITY PERCEPTION**

Our partners benefit by tapping into the pride and enjoyment that comes from authentic, fun experiences. Complement your marketing plan by connecting your brand to the community. Our events create the warm and fuzzy feel-good moments – a nature experience, completed 5K, a concert in the park on a warm summer night. We'll take that over a pricey newspaper ad, coupon clipper or direct mail piece any day.

Our team, led by a full-time Sponsorship and Development Manager, will work to create a customized, interactive program which meets your specific goals and objectives. Campaigns can be right-sized for your budget, and opportunities are only limited by your imagination.



RECOGNITION OPPORTUNITIES

- Visual branding on website, in facility, signage or T-shirts
- Social media reach to our 30,000 fans
- Inclusion in our e-blast promotions to 40,000+
- On-site booths/tables at events or facilities
- Experiential value-added promotions: sampling, activities, etc.
- Presenting sponsorships *Maximum reach, exposure and pre-event publicity*
- Event sponsors *On-site presence and custom promotions*
- Multi-year agreements *Lock in and save*

SUCCESS STORIES

HERE'S WHAT OUR PARTNERS SAY ABOUT THEIR EXPERIENCES

"Rocktown Adventures' sponsorship of Fox Valley Park District events enables us to get our message in front of key consumers — outdoor recreation enthusiasts! Their flexible and budget-friendly sponsorship offerings allow us to get our name across different platforms and events." – **Rocktown Adventures**

"The partnership we have with the Fox Valley Park District has exceeded our expectations. Not only were we able to connect with additional communities but they offered flexible sponsorship opportunities for small businesses like ours. We have been fortunate to work with several staff members at various park district locations and have had a wonderful experience every time." – **TCBY**

"Working with the Fox Valley Park District has always been a great experience for K-HITS ... The people on their staff are wonderful, accommodating, and extremely organized. ... The events really get the community out and involved, are tons of fun and provide great exposure. Working with the Fox Valley Park District is a great pleasure both professionally and personally." – **K-Hits, CBS Radio**

CORPORATE SPONSOR CONTACT

CALL OR EMAIL SAMANTHA CADENA TODAY

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Fox Valley
Park District 
where fun begins

foxvalleyparkdistrict.org